

JJ Vann

jjvann@utexas.edu | (830) 730-3942 | [linkedin.com/in/jj-vann](https://www.linkedin.com/in/jj-vann) | [jjvann.com](https://www.jjvann.com)

EDUCATION

The University of Texas at Austin May 2027
Bachelor of Science in Informatics | *UX Design* 3.6 GPA
Minor: *Business*

Texas State University Aug 2023 – May 2024
Bachelor of Science | *Computer Science, Honors* 4.0 GPA

EXPERIENCE & PROJECTS

UT Job Connection Platform Fall 2025
Student-to-Alumni Job & Internship Matching

- Designed and developed a platform connecting UT alumni and students, enabling Job Posters to post verified opportunities and Job Seekers to create detailed profiles showcasing on- and off-campus involvement.
- Created initial wireframes, conducted usability testing with 15 students, and iterated through 3 prototype versions based on user feedback to improve interface design and user workflow.

Hill Country Pressure Wash Austin, TX
Owner June 2025 – Present

- Founded Hill Country Pressure Wash, serving over 10 clients and generating \$10K+ in revenue by optimizing the customer experience and streamlining operations to save time and material costs.
- Designed the company logo and marketing strategy, leveraging user-focused principles to increase client referrals and engagement through neighborhood social media posts, improving brand visibility and retention.

Young Life Studio41 Austin, TX
Analytics Intern Dec 2024 – Aug 2025

- Compiled and analyzed donor data to validate prior transactions, contributing to over \$100,000 raised in the “Camp Scholarship Match” campaign by presenting findings to match-pledge donors.
- Consulted with Young Life Area Directors and clubs across Greater Austin to develop comprehensive data and groupings in order to build a more effective network of donors, volunteers, parents, and participants.

LEADERSHIP

University of Texas Men’s Lacrosse Spring 2025 – Present
Fundraising Coordinator, Equipment Manager

- Driving sponsorship outreach with a goal of raising \$50,000 by the end of the 2026 season by calling and meeting with local Austin business owners and corporations, securing partnerships, and cultivating long-term sponsor relationships through tailored communication aligned with business goals.
- Designing team merchandise and our official tournament logo. Working with manufacturers and UT rec sports to get designs copyright approved and produced in a timely manner. Also in charge of team equipment inventory.

Texas State University - Dept. of Housing and Residential Life San Marcos, TX
Resident Assistant (RA) Jan 2024 – Aug 2024

- Provided peer mentorship and support to 40 residents through one-on-one meetings and group sessions, promoting academic success, personal development, and conflict resolution to foster a respectful and inclusive community.
- Organized and led three community-building programs and events that significantly increased resident engagement and satisfaction, enhancing the overall living environment.

SKILLS, ACTIVITIES & INTERESTS

Honors: Dean’s List x3, TXST Merit Scholar, All-State Attackman Lacrosse

Technical Skills: HTML, Basic SQL, Python, Intermediate Excel, Figma, Canva, Interviewing, Contextual Inquiries, Stakeholder Mapping, Affinity Diagramming

Certifications & Training: Python Essentials Training

Activities: Texas Men’s Lacrosse, Texas Young Life, Texas StuMo, Hiking ATX

Interests: Cooking, Camping, Hiking, Basketball, Reading, Painting, Spikeball, Pickleball, Scuba Diving/Snorkeling